

ALERT: November 1 is the LAST day to submit your Exhibit Guide listing

If this isn't completed by November 1, your company's products will NOT be listed in the printed IBS Show Guide directory, which is given to all attendees at the show.

It only takes a few minutes. Here's what to do:

- o Log in to your [exhibitor portal](#) and select the "Exhibit Guide Listing" task
- o Enter company name
- o Select product categories for the listing
- o Submit

Please note: completing your Exhibit Guide Listing (due November 1) is a separate task from completing your Online Profile, (which shows on [buildersshow.com](#).) Your online profile can be completed at any time, but the sooner the better. [Click here to watch](#) a how-to video on completing your Exhibit Guide Listing.

Give your customers a FREE IBS Expo Pass

The IBS Customer Invitation Ticket (CIT) program has launched! You should have received an email from expoinvite@nahb.org containing your Customer Invites Dashboard link. If you did not receive this email, please contact us and we can help you. We've also prepared a brief [how-to video](#) on navigating your dashboard and using your customer invitation tools.

You can also get the link for your customer invites page by selecting "Invite Your Customers" in the [exhibitor portal](#). Use this link when posting banner ads and social media posts.

Missed the exhibitor webinar: Design to Attract?

Log in to your [exhibitor portal](#) and click on the "Watch Free Exhibitor Webinars" task to replay the first exhibitor webinar, Design to Attract, which was held on October 19, and save the date for the next webinars in the series:

Webinar 2: Creative Promotions: Maximize Your Impact | December 14 at 2:00 PM ET

Webinar 3: Power Up Your Booth Staff (& Lead Follow-up Best Practices) | January 11 at 2:00 PM ET

More information and registration links coming soon.

Don't miss sponsorship and advertising opportunities expiring in November

There are great sponsorship and advertising opportunities that expire in November. Don't miss the chance to get your company in front of a large IBS audience or make an impact on a targeted audience. We'll help you find the right choice to meet your goals and budget.

2023 IBS exhibitors who sponsored and advertised averaged 206% MORE leads than companies that did not. View the [November sponsorship and advertising deadlines](#).

View the updated [2024 IBS sponsorship and advertising online media kit](#) to see all of the opportunities and deadlines and let us help you maximize your exposure at the Show!

Best of IBS – last day to apply is November 17

Get recognized as the Best of IBS™ - deadline November 17. To apply, choose the "Apply for the Best of IBS Awards" task in your [exhibitor portal](#).

Showcase your hot NEW product in the IBS New Product Zone – spaces are limited!

To apply, click the "New Product Zone Application" task in your [exhibitor portal](#).

Don't miss out on the IBS House Party and DCW Closing Concert

Tickets for these events are selling FAST! Make sure you get your tickets before they are sold-out. To add tickets to your registration, select "Badges & Housing" in your [exhibitor portal](#).

Be aware of unauthorized IBS hotel solicitors

You may have recently received emails referencing hotel rates for IBS 2024. Please be aware.

NAHB has NO affiliation with the following companies:

- o American Booking Services
- o BookNconfirmed LLC
- o NTA Travel
- o Expoplanners.net

Maritz is NAHB's only official housing company. Anyone else who contacts you regarding rooms for IBS does not represent NAHB, IBS or Maritz, and NAHB cannot guarantee the services they offer or assist you should a problem arise.

Questions?

Please feel free to contact our Exhibitor Service Department at 202-266-8109 or email us at ExpoSales@nahb.org. For questions about IBS Sponsorship & Advertising, contact Lynn Margiotta at lmargiotta@nahb.org or 202-266-8685.