

We are excited that you will be exhibiting at the 2024 NAHB International Builders' Show® (IBS) in Las Vegas, and we want you to have a valuable IBS experience. [Watch the IBS Exhibitor Welcome Video](#) from Michael Currier, outlining 5 important steps for success.

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IBS registration and badge requests will open on September 1.

Any staff working in your booth will need an exhibitor badge – even if they're only working during setup and teardown. Once registration opens on Sept 1, you will be able to request your badges. The deadline to have your badges sent to the Badge Contact in advance of the show (U.S. and Canadian exhibitors only) is January 12.

To register your staff, simply log in through the [IBS Exhibitor Portal](#) and select the Badges and Housing task.

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Be aware of unauthorized IBS hotel solicitors

You may have recently received emails referencing hotel rates for IBS 2024. Please be aware. NAHB has NO affiliation with the following companies: American Booking Services, BookNconfirmed LLC and NTA Travel.

Maritz is NAHB's only official housing company. Anyone else who contacts you regarding rooms for IBS does not represent NAHB, IBS or Maritz, and NAHB cannot guarantee the services they offer or assist you should a problem arise. For the best IBS experience, we strongly encourage you to book your housing accommodations using the reservation tools provided by IBS through Maritz, our official housing and registration provider.

You should have received an email in July with instructions on how to request IBS Housing Blocks through Maritz, which can be done in 5 easy steps:

1. Log into your [IBS Exhibitor Portal](#). (Note: If you don't remember your password you can set/reset it)
2. Click on the "Request a Block" task.
3. Link out to your IBS Registration and Housing Dashboard.
4. Complete the block request process and submit your request.
5. Once you receive notification of your assignment you will have 3 business days to log back into your Maritz Housing and Registration Dashboard to accept and confirm your assignment.

Let us know if you don't see this task in your Exhibitor Portal. We are happy to assist. Individual exhibitor personnel room assignments and registrations can be made beginning September 1, 2023.

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Don't forget to login to your IBS Exhibitor Portal

Don't forget to login to your [IBS Exhibitor Portal](#) - your hub for critical information and other resources that will help you have a more successful show. Information, tasks, deadlines and tools are updated and posted in your portal throughout the year. Don't worry – we will keep reminding you to visit your portal. If you have any trouble logging in, feel free to contact our Exhibitor Service Department at 202-266-8109 or email us at [ExpoSales@nahb.org](mailto:ExpoSales@nahb.org).

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IBS Preparing to Exhibit Page is now available!

The [IBS Preparing to Exhibit](#) page is now available and contains everything you need to properly plan your exhibit at the 2024 IBS. Complete required items; access all official order forms, official vendors and discounts deadlines; and get information on shipping, EACs, rules and policies and NAHB notifications. Note: some items require you to login to your IBS Exhibitor Portal.

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Complete your Online Profile and make it easier for IBS 2024 attendees to get to know your company.

Your FREE online company profile provides critical marketing and promotional information such as your company logo, product categories, company description, product photos, videos, product literature and other resources to IBS attendees. You can also use it to present an online press kit and much more. The sooner you complete it, the more benefit you receive. And you can update it as often as you want!

It's easy – simply log in to your [Exhibitor Portal](#) and click the Update Your Online Profile task.

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Sponsorship and Advertising updates

Fun Fact! IBS exhibitors who participated in advertising and sponsorship in 2023, averaged 206% MORE leads per company than exhibitors who did not advertise or sponsor.

The updated 2024 IBS Sponsorship & Advertising Online Media kit is now live, and we offer opportunities for every budget. Go to [BuildersShow.com/promotions](https://BuildersShow.com/promotions) to see what you can do maximize your exposure at the Show.

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Questions?

Please feel free to contact our Exhibitor Service Department at 202-266-8109 or email us at [ExpoSales@nahb.org](mailto:ExpoSales@nahb.org). For questions about IBS Sponsorship & Advertising, contact Lynn Margiotta at [lmargiotta@nahb.org](mailto:lmargiotta@nahb.org) or 202-266-8685.

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