

Give your customers a FREE IBS Expo Pass

The IBS Customer Invites program has launched! You should have received an email from expoinvite@nahb.org containing your Customer Invites dashboard link. If you did not receive this email, please contact us and we can help you. We've prepared a [brief overview and how-to video](#) on navigating your dashboard and using your customer invitation tools.

You can also get the link for your customer invites landing page by selecting "Invite Your Customers" in the [exhibitor portal](#). Use this link when posting banner ads and social media posts.

IBS Customer Invites is a free service for IBS exhibitors and comes with unlimited use.

ALERT: November 4 is the LAST day to submit your Exhibit Guide listing

If your Exhibit Guide listing is not completed by Friday, November 4, your company will ONLY be listed in the alphabetical section of the printed IBS Show Guide directory and NOT under any product categories. Don't miss the opportunity for attendees to find your company under the products that interest them!

It only takes a few minutes. Here's what to do:

1. Log in to your [exhibitor portal](#) and select the "Exhibit Guide Listing" task
2. Enter company name
3. Select product categories for the listing
4. Submit

Please note completing your Exhibit Guide Listing (due November 4) is a separate task from completing your Online Profile which shows on buildersshow.com and in the IBS Mobile App. Your online profile can be completed at any time, but the sooner the better. Check out the [Exhibit Guide Listing and Online Profile how-to video](#).

Exhibitors requesting multiple show listings: each exhibitor is permitted to one (1) show guide listing per 100 square feet, including the primary listing. You must have a minimum of 200 square feet to request additional listings for your brands, divisions or affiliated companies.

Affiliated companies are defined as two or more companies that are legally related entities, e.g. a parent and a subsidiary, subsidiaries of the same parent, a corporation and a division. Additional listings do not receive priority points for participating in the show.

There is a U.S. \$200 charge for each requested additional company listing, and all additional listings include an online company profile.

To order additional listing(s) for your booth:

1. Log in to your [exhibitor portal](#) and select the "Additional Listings" task.

2. Once you have completed your order, select the “Additional Listing Information” task to provide the information we need to set up your additional listings.

Please note that additional listings ordered or entered after November 4 will ONLY be listed in the Online Exhibitor Search and NOT in the printed Show Guide.

Sponsor & Advertise for even MORE exposure! Key November deadlines are approaching.

2024 IBS exhibitors who took advantage of IBS sponsorship and advertising opportunities to help promote their presence at the Builders' Show averaged 176% MORE leads than companies that did not.

There are impactful sponsorship and advertising opportunities that expire in November. We can help you target your efforts based on goals or audiences, and we offer a variety of options to reach a large audience or a targeted audience. All packages are fully customizable for any budget.

Check-out the [IBS sponsorship and advertising opportunities](#) and let us help you meet your goals.

To learn more about the best ways to promote your IBS presence, **save the date for the next free exhibitor webinar: Creative Promotions – Maximize Your Impact, November 13 at 2 PM ET / 1 PM CT.** Mark your calendar and register for [upcoming webinars](#) or watch replays for any you've missed.

Get recognized as the Best of IBS™ - deadline November 22.

The Builders' Show recognizes outstanding building products and services in nine categories for exhibitors at the show with the Best of IBS Awards. Plus, one product or service is named Best in Show. [Apply before November 22!](#)

Showcase your hot NEW product in the IBS New Product Zone – spaces are limited!

The New Product Zone, rated as the most valuable and most visited among 2023 and 2024 IBS surveyed attendees, features new cutting-edge products for the building industry. The deadline to apply is February 4, but **ONLY 64 spots are left!** DON'T WAIT to apply. [View application details.](#)

Please note: Show staff reviews applications on a rolling basis. If spaces fill up before the due date, we will stop accepting applications.

Using an Exhibitor Appointed Contractor?

If you are planning to use an exhibitor appointed contractor (EAC), which is any contractor other than an Official IBS Contractor that provides a service to an exhibitor within the exhibit hall, you must complete an EAC Request form for each EAC providing a service in your booth. To submit this form, log in to the [exhibitor portal](#), select the “Exhibitor Appointed Contractor (EAC) task.

Always be aware of unauthorized IBS solicitors

Do not send payments from emails requesting payment to be wired to a new address. We have been notified that some exhibitors have been receiving correspondence under Michael Currier's name

requesting customers to send payment for the NAHB International Builders' Show and that our wire transfer information has changed. If you get an invoice or notification from Michael Currier, please check the email address. The email should come from mcurrier@nahb.org.

You may receive emails referencing hotel rates for IBS 2025. Please be aware. NAHB has NO affiliation with the following companies:

- o American Booking Services
- o BookNconfirmed LLC
- o NTA Travel
- o Expoplanners.net

Maritz is NAHB's only official housing company. Anyone else who contacts you regarding rooms for IBS does not represent NAHB, IBS or Maritz, and NAHB cannot guarantee the services they offer or assist you should a problem arise.

Questions?

Please feel free to contact our Exhibitor Service Department at 202-266-8109 or email us at ExpoSales@nahb.org. For questions about IBS Sponsorship & Advertising, contact Lynn Margiotta at lmargiotta@nahb.org or 202-266-8685.
