



ZONE SPONSOR

ZONE LEVEL SPONSORSHIP – Exhibitor (not available to non-exhibitors)

- Includes integration of up to 3 products or one product discussed in multiple demonstrations.
- One **30-minute sponsor presentation***
- Product remains on the stage for the duration of IBS.
- Sponsor Recognition by Talent
- Full-page ad in the IBS Official Show Guide**
- Featured on the ZONE Sponsors page of BuildersShow.com.
- Logo featured on Zone Sponsorship Signage
- Post-show list of attendees (name, company, city & State)
- Post-show email sent to all zone attendees that will include a link or QR code to Zone Sponsors website or other sponsor designated location
- Post-show HTML email to attendees created by sponsor and sent by NAHB 3rd party.



Investment:

\$42,500

*Subject to title and subject approval by NAHB

**subject to date of sponsorship agreement



PRODUCT SPONSOR

PRODUCT LEVEL SPONSORSHIP

- Includes integration of ONE (1) product used in minimum of two interactive Zone demonstrations.
- Sponsors are recognized by the instructors during appropriate presentation.
- Product to remain on stage after demonstration for the rest of the day it was demonstrated.
- Sponsor logo featured on signage in the CP Zone as Product Level Sponsor
- Sponsor logo featured in the ZONE ad in the IBS Official Show Guide*
- Sponsor logo featured on the ZONE Sponsors page of BuildersShow.com
- Half page ad* in the IBS Official Show Guide (late November) deadline for artwork)**
- Post show list of attendees including name, company, city and state

Investment:	Exhibitor:	\$15,000
	Non-Exhibitor	\$18,000

Additional Product \$9000 (1 allowed, only available to current exhibitors)

*Not Available for Non-Exhibitors

**subject to date of sponsorship agreement



Contributing Sponsorship

CONTRIBUTING SPONSORSHIP

- Includes integration of ONE (1) product used in one interactive Zone demonstration.
- Sponsors are recognized by the instructors during appropriate presentation.
- Product to remain on stage during the entire demonstration using your product.
- Sponsor Name listed on signage in the CP Zone as Contributing Sponsor.
- Sponsor Name listed on the ZONE Sponsors page of BuildersShow.com.

Investment:	Exhibitor:	\$5,750
	Non-Exhibitor	\$7,000