## 2024 Design & Construction Week Press Conferences and Events Tuesday, Feb. 27

7:30 – 9:30 a.m.	Breakfast Room N232	
8 – 9 a.m.	IBS Grand Opening Ceremonies Westgate Lobby Level Paradise Event Center	
10 – 11 a.m.	NAHB: The 2024 Housing and Economic Outlook Room N234 Where will the economy go in 2024? This press conference will focus on the state of the nation's economy and housing markets. As the Fed ends its tightening of financial conditions, when will the housing market rebound and what challenges will the economy and the building market face. NAHB's Chief Economist Robert Dietz will discuss his outlook for economic growth, housing prices and construction starts (for single family and multifamily) and remodeling. Joined by Zonda Chief Economist Ali Wolf and Realtor.com Chief Economist Danielle Hale for a unique press appearance, these national economists will provide an analysis of the strengths and weaknesses of the housing sector and discuss emerging policy issues.	<ul> <li>Robert Dietz, Chief Economist, NAHB</li> <li>Ali Wolf, Chief Economist, Zonda</li> <li>Danielle Hale, Chief Economist, Realtor.com</li> </ul>

11:30 a.m. – 1:30 p.m.	Lunch Sponsored by: PGT Room N232	
1:45 – 2:30 p.m.	NAHB: A Closer Look at the Remodeling and Multifamily Market Sectors Room N234 Hear from NAHB economists about the current state of the	· Danushka Nanayakkara-
	multifamily housing market and the remodeling market. On the multifamily front, panelists will discuss the multifamily construction outlook, the occupancy outlook, affordability, supply-side headwinds and the evolving geography of demand. Panelists will also discuss current market conditions and the outlook for the remodeling sector amid the challenges stemming from labor shortages, high material prices and rising interest rates.	Skillington, Assistant Vice President, Forecasting and Analysis, NAHB • Eric Lynch, Economist, NAHB
5 – 6:30 p.m.	NAREE Media Debriefing & Cocktail Party You're invited to attend NAREE's Cocktail Party and Media Debriefing on Tuesday, Feb 27 from 5-6:30 p.m. in the DCW Press Lounge, Room N232 in the Press Complex at the Las Vegas Convention Center. Join us for complimentary light bites and libations at	<b>To RSVP, contact:</b> Mary Doyle-Kimball, NAREE Executive Director, at <u>mdkimball@naree.org</u>
	"NAREE's Day One Design Downloads: Journalists Weigh in on Wellness Concepts at IBS" Panelists: Dan DiClerico, Director of Home Improvement & Outdoor / Good Housekeeping Institute; Andrea Lillo, Executive Editor, <u>Designers Today</u> and Jennifer Quail, Deputy Editor, aspire design and home.	Or stop by the NAREE table in front of the Working Press Room, N236

Moderator: Jamie Gold, Forbes.com contributor and award-winning author of <i>Wellness by Design (Simon &amp; Schuster)</i> .	
All journalists attending IBS and KBIS and their guests are invited to attend this fun, informal and conveniently located aprés show networking event for an informative look at the top wellness trends spotted at the show.	
NAREE, founded in 1929 and celebrating 95 years, is the only professional association devoted to writers, editors, columnists, producers, covering design, architecture, development, home building and real estate on every platform. NAREE's annual journalism competition recognizes journalistic excellence with cash prizes in 30+ categories. Entry deadline is March 1. To find out more, visit <u>naree.org</u> .	
RSVP for Design Downloads to NAREE Executive Director Mary Doyle-Kimball at <u>mdkimball@naree.org</u> . Or stop by the NAREE Table in front of the IBS Working Press Room N-236.	

## 2024 Design & Construction Week Press Conferences and Events Wednesday, Feb. 28

7:30 – 9:30 a.m.	Breakfast Room N232	
9:45 – 10:30 a.m.	NAHB: The New American Home 2024 Room N234	
	TNAH - Effortless Luxury with Natural BeautyThis incredible home, found in the foothills of Ascaya, not onlyboasts scenic views of the Las Vegas Skyline, but incorporates theresort lifestyle at home, allowing access to the upscale nightlife.The unique design of the home was inspired by the beautifullandscape and abundant light. By incorporating a variety of colorschemes, Sun West Custom Homes captured the relaxed ambianceof a "Tulum Resort" in the desert. This show home will be 41stedition of The New American Home® and another example of howthis program continues to be on the cutting-edge of innovation,technology and energy efficiency. This 7,722 sq. ft. home containsfive bedrooms, five bathrooms and a half-bath, two-car showcasegarage, state-of-the-art outdoor kitchen area, indoor-outdoorliving features and a beautiful casita. This home was designed andbuilt to be net zero and achieve ENERGY STAR Certification, DOE'sZero Energy Ready Home Program Certification, net-zero statusand "Emerald" level status, the National Green Building Standard'shighest rating.	<ul> <li>Dan Coletti, Owner, Sun West Custom Homes, Las Vegas</li> <li>Tim Unick, Project Manager, Sun West Custom Homes, Las Vegas</li> <li>Nicole Maiers, Assistant Project Manager, Sun West Custom Homes, Las Vegas</li> <li>Jennie Marsh, Interior Designer, Sun West Custom Homes, Las Vegas</li> <li>Mark Schlacter, Superintendent, Sun West Custom Homes, Las Vegas</li> <li>Drew Smith, Energy &amp; Green Building Consultant, Two Trails Inc., Sarasota, FL</li> </ul>

11:30 a.m. – 1:30 p.m.	Lunch Sponsored by: Westlake Royal Building Products N232	
1:45 – 2:45 p.m.	NAHB: Home Trends & Buyer Preferences Room N234 This press conference will provide NAHB's most up-to-date research on home trends and buyer preferences, highlighting the features buyers want and builders are most likely to include in their homes in 2024. Presenters will discuss the top 10 most wanted features in a home and community and examine today's trends through current market examples and illustrations.	<ul> <li>Rose Quint, Assistant Vice President for Survey Research, NAHB</li> <li>Donald Ruthroff, AIA, Founding Principal, Design Story Spaces, Daly City, CA</li> </ul>

## 2024 Design & Construction Week Press Conferences and Events Thursday, Feb. 29

7:30 – 9:30 a.m.	Breakfast Room N232
11:30 a.m. – 1:30 p.m.	<b>Lunch</b> Room N232